



By Kimberly-Clark Professional™

Hassle-free recycling for dispensers and Kimberly-Clark Professional™ hand towels

The RightCycle™ Programme



Since its ground-breaking launch 10 years ago, the innovative RightCycle by Kimberly-Clark Professional™ has diverted over 1500 tonnes of previously hard-to-recycle non-hazardous PPE from landfill and incineration.

To further support organisations in their drive to meet their zero waste to landfill goals, The RightCycle™ Programme now offers businesses the opportunity to recycle Kimberly-Clark hand towels, alongside the world's first dispenser installation and recycling service.



 **BCHS**
Cleaning & Hygiene Supplies

Environmental impact is a **major concern** for UK businesses.

73%

say reducing the environmental impact of hygiene products guides their decision-making and will become even more important in the future.

Ipsos – Kimberly-Clark eHRT B2B – March 2021

84%

of businesses already have sustainability goals in place.

Working together, we will support businesses in meeting the two main goals of **improving recycling rates** and **reducing their waste footprint** - ensuring a better future for people, for businesses - and the planet



What are the **benefits?**

By diverting waste from landfill or incineration, The RightCycle™ Programme provides organisations with a more responsible solution.

The RightCycle™ Programme is simple to implement and designed to support your sustainability goals, and help you:



Position yourself as a company committed to sustainability – now and for the future.



Do your part to help your company achieve zero waste.



Increase employee satisfaction by knowing they work for a company that cares.



Display your green credentials with a Certificate of Environmental Impact Achievement.

The RightCycle™ programme for dispensers



What is The RightCycle™ Programme for dispensers?

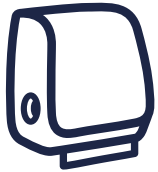


Our professional fitters will remove, collect and collate your old dispensers – no matter who the manufacturer is – and install new, hygienic and sustainable dispensers.

Our recycling service then breathes new life into your old dispensers, processing the plastic, cardboard and metal screws, and returning the raw materials for use in new products.

A hassle-free solution

Our hassle-free installation and recycling service takes care of everything – from start to finish.



Following the removal of your old dispensers for recycling, we will install and load your new dispensers, ready for use.



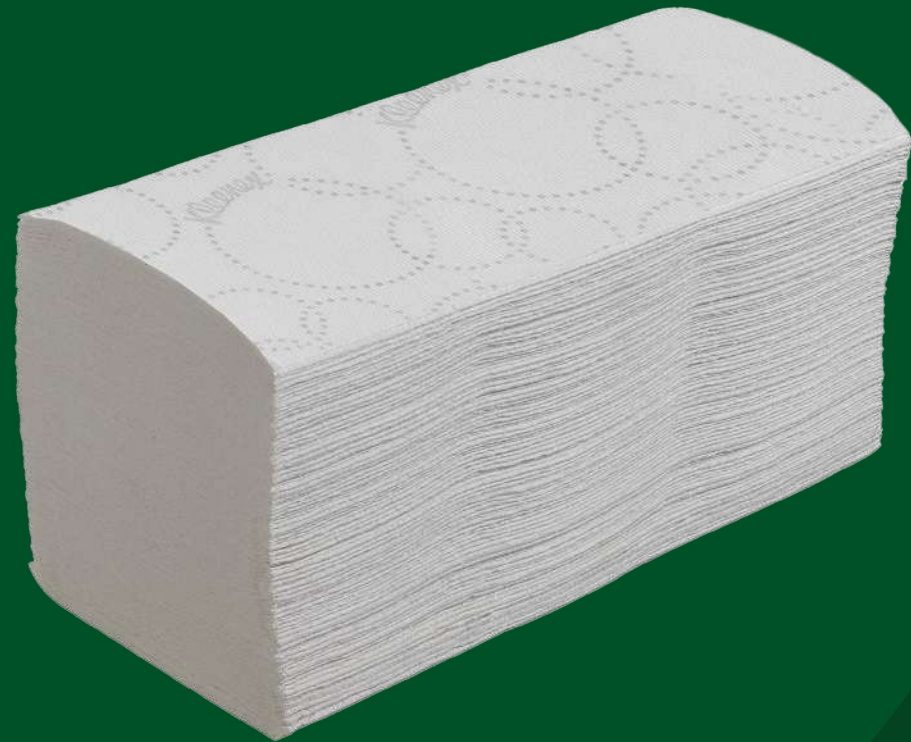
We will ensure your cleaning staff are completely confident in how to operate and service them.



And for complete peace of mind, your new dispensers are also covered by our Lifetime Guarantee.



The RightCycle™ programme for hand towels



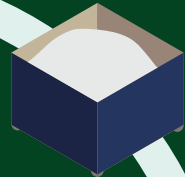
Our 'closed loop' solution

The RightCycle™ Programme is an innovative 'closed loop' service that transforms the way you dispose of your hand towels.

Used hand towels are separated from general waste at point of use.



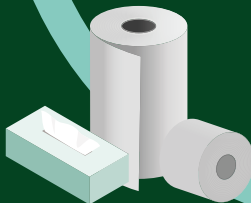
Hand towels collected and taken to an aggregation site for compression and baling.



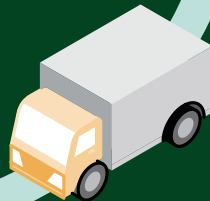
 **RightCycle**

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New paper products are created and sent out to customers.



Bales of hand towels transported to Kimberly-Clark mill.



 **BCHS**
Cleaning & Hygiene Supplies



Did you know..?

Paper hand towels are the most hygienic way to dry your hands. They can:



Reduce bacteria on hands by up to 77%.



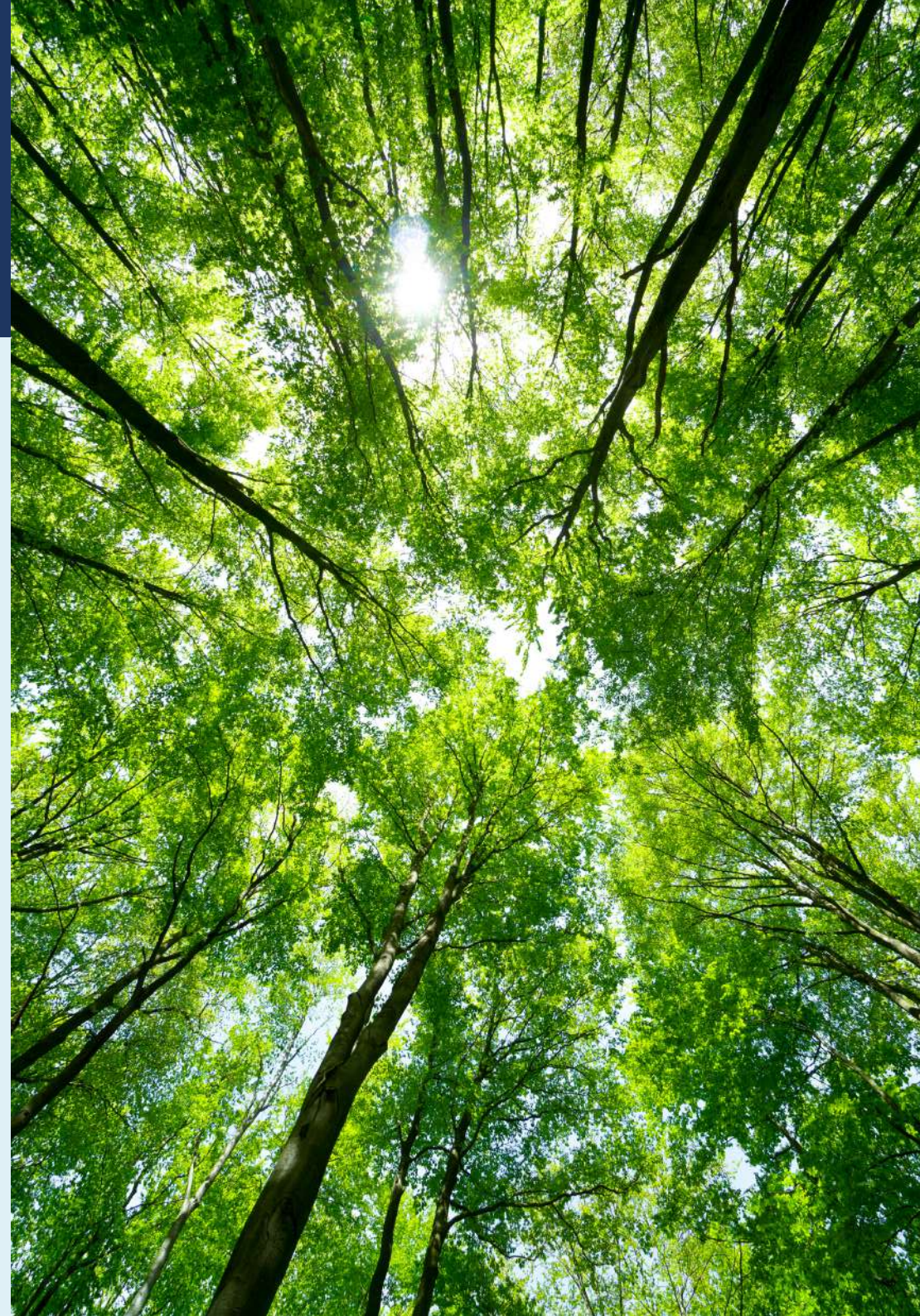
Physically reduce bacteria as well as moisture when used for drying.



Are preferred by 90% of people when given a choice in their washroom.



Are the World Health Organization's (WHO) recommended hand-drying method¹.



The RightCycle™ Programme **in action**

The RightCycle™ Programme gives previously hard-to-recycle items a second life, with all the additional benefits to your business – and the planet.



Helps you cut your entire waste footprint by up to

25%



Increase your building's recycling rate by up to

5%¹



Support your sustainability goals

1. Based on UK office per person average kg waste



Case study

The Client

A multinational hotel, coffee shop and restaurant company.

The Aim

Replacing **1,400 old plastic dispensers** with new hygienic and sustainable waste-reducing systems.

The Result



2,338kg

of plastic saved from landfill



13%

customer cost saving



How do I join?

The RightCycle™ Dispenser Programme is open to UK organisations with more than 100 customer-owned dispensers of any category and from any manufacturer.

The RightCycle™ Hand Towel Programme is open to UK organisations currently using or happy to switch to Kimberly-Clark Professional™ hand towels.

Find out more contact us at:
kcprofessional.co.uk/rightcycle





The Kimberly-Clark commitment

As a global, market-leading company, we are committed to helping our customers meet their sustainability goals, elevating workplaces with the highest sustainability standards. Our trusted hygienic innovations are designed to perform and protect, while proven to reduce the impact on our planet.

Together, we create exceptional workplaces that are healthier, safer, and more productive for today – and for the future.