

CASE STUDY



The Opportunity

As a prominent retail destination in the North East of England, this Shopping Centre strives to provide its patrons with top-tier facilities, ensuring a pleasurable experience.

Committed to sustainability, the centre has achieved impressive waste management results, diverting 100% of waste from landfills and recycling over 70% of its total waste. Moreover, the centre boasts an extensive solar panel system that generates enough electricity to power 200 homes for a year and utilises an innovative rainwater system to flush toilets, resulting in approximately 40,000 "free" flushes annually.



The Challenge

The Shopping Centre faced significant challenges in its washroom facilities, specifically related to waterless urinals, including blocked pipes and unpleasant odours, compromising the washroom experience for customers and adding operational and financial burdens.

The use of cartridges proved ineffective at preventing blockages and foul odours, moreover, they were not only expensive, costing £55 per unit, but also required frequent replacement every 4-6 weeks.

The Solution

To address these pain points, they sought an alternative cost-effective solution that could alleviate the situation. After a thorough evaluation, ABS identified uric acid build-up as the cause of the blockages and smells and suggested using their revolutionary product URIZAP.

URIZAP, a powerful microbial solution, efficiently breaks down uric acid build-up and, with regular application, prevents future occurrences. When used in conjunction with a specific type of cartridge, which only needs replacement twice a year, maintenance demands and expenses are drastically reduced.

The URIZAP and cartridge combination presents a more sustainable and economically viable approach to overcoming the washroom challenges at the shopping centre.

“After just two weeks of using URIZAP with the cartridges, we noticed a huge difference in the smell, and we haven’t experienced any blockages since using the product. Even our customers commented on the change!”

*Cleaning Support Manager
North East Shopping Centre*

The Result

The implementation of URIZAP and the cartridge delivered notable benefits for the Shopping Centre including, enhanced efficiency. The cartridges, in combination with URIZAP, offered a highly productive and cost-effective solution compared to the previous cartridges used. With only two replacements required per year, maintenance efforts and costs will be substantially reduced, improving productivity and allowing staff to focus on other critical tasks. Along with improved washroom conditions, the issues of blocked pipes and unpleasant odours were effectively resolved. Customers could now enjoy a clean, fresh, and hygienic washroom environment, elevating their experience. Furthermore, cost savings; the reduced frequency of cartridge replacements resulted in 57% annual cost savings for the Shopping Centre. By eliminating the need for frequent replacements of the previously used expensive cartridges, and repairs, the shopping centre achieved notable reductions in washroom maintenance expenses, contributing to improved financial efficiency.

Find out more about URIZAP: <https://www.bunzlchs.com/ABS-URIZAP-Healthy-Washrooms>